

WATER SECTOR TRUST FUND

Up-scaling Basic Sanitation for the Urban Poor (UBSUP)

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| **Training Programme for Sanitation Marketers** |

**Day 2: Roles & Responsibilities of Social Animators**

**ACTIVITY:**

* This activity requires taking up the Social Animators Handbook and taking the participants through PART 3: Nos.: 11, 12a, 12b and 12c.
* can be done as plenary group work or by smaller groups (depending on the number of participants)
* The objective is to alow the Social Animators to familiarise themselves with the Sanitation Marketers (Social Animators) Handbook

**Required documents (to be given to the participants as handouts):**

1. Sanitation Marketers (Social Animators) Handbook
2. If deemed necessary: the Social Marketing Tools

**Task: Key roles of the Social Animators**

1. What are the key roles of the Social Animators?
2. What are the main activities of the Social Animators?
3. Are Social Animators members of the Project Task Team

**Note**: Please use your Social Animators Handbook

When the questions have been discussed the answers can be presented!